

# ACCESS TOP CSR EXPERTS

CSR Talent Group - the first and only on-demand, global marketplace for Corporate Social Responsibility talent - offers companies vetted experts who can bring the skills, knowledge and increased capacity CSR, ESG and Sustainability leaders need when they need it, to meet, pivot or grow their corporate citizenship goals.

We provide the right expert with time and cost savings in mind knowing that CSR, ESG and Sustainability professionals are working to keep pace with our changing social, economic and political landscape – with the same set of resources. We're also designed to be accessible to all companies, no matter the size or revenue, so they can continue to advance their corporate citizenship programs and realize the impact they set out to achieve.

## — What You Can Expect From CSR Talent Group

### Expert Talent

- ✓ Access to a new global marketplace of vetted CSR, ESG and Sustainability experts who can be hired “on demand” and only for the project or time you need them.
- ✓ Specialized “in-demand” talent across subject specialties and industries available to break through a challenge or bottleneck to save you time, money and move you forward.
- ✓ Qualified experts with experience working with companies aimed at achieving local to global impact.

### A CSR Partner

- ✓ A seasoned CSR partner who knows how to look at a project with you objectively, while choosing the right fit for your needs.
- ✓ An RFP expert who can streamline the bidding process and give you back that time.
- ✓ The assurance that we'll focus on quality control while you focus on achieving your goals.

## — How it Works

We partner with you at every stage.



STEP 1

### Develop the Project Scope

We learn about or help you identify your priorities and goals then together help develop a scope of work and deliverables that meet your budget.



STEP 2

### Match you with an Expert

We deliver three to eight carefully-vetted candidates, each with a detailed bio to assure a targeted match



STEP 3

### Oversee the Project

You pick the talent you need and we take care of the paperwork, billing and ancillary administration.



STEP 4

### Work Together on the Project

You and your CSR consultant work together against an agreed upon project plan while CSR Talent Group ensures project quality from start to finish.

# — A **Global Marketplace** of Independent Experts

We Have the **Talent**.

Here's a sample range of our capabilities:



## Experts with Diverse Backgrounds and Specialized Skills

- Diversity, Equity & Inclusion
- Energy Efficiency
- Cause Marketing
- Materiality Assessment
- Executive Advising
- Partner Identification & Development
- Water Management
- Materiality Assessment
- Gender Equity
- Workplace standards
- STEM Education
- Community Development
- CSR Reports



**"8-in-10 executives** feel that business has the scale, speed and acumen to solve today's most pressing problems, and 7-in-10 feel that, to truly be Purpose-driven, a brand must be willing to take risks that address social justice."

- [Porter Novelli](#), Executive Purpose Study 2020

**"When presented with a choice between two similar products, 90% of consumers will select the brand they perceive to have a better CSR presence."**

- [Innovation Enterprise Channels](#), Chief Strategy Officer

**"85% of Millennials and 80% of Gen Z rank the environment at the top of their list when deciding which companies they will engage with."**

- [Nielsen Poll](#), 2018

**"Companies with high levels of purpose outperform the market by 5%-7% per year."**

- [Harvard Business Review](#), 2019

Are you a CSR, ESG or Sustainability professional working within a company and **want to learn more**? Contact us today.

[Book A Consult](#)